



What's your view? Asking for opinions

あなたの意見は？ 意見を尋ねる

OBJECTIVES

- ⋮ To ask for general feedback ⋮ To get opinions about a specific point ⋮ To agree with someone's opinion ⋮
- ⋮ 全体的なフィードバックをもらうよう頼む ⋮ 特定の点について意見を聞く ⋮ 誰かの意見に賛成する ⋮

EXERCISE 1

Role-play : Teacher » Naomi / Student » Dean (Switch roles after you read the dialogue)
役割 (講師 » Naomi / 生徒 » Dean) にあわせて文章を読みましょう！ダイアログを読んだ後は役割を交代しましょう。

Dean Today, I'd like to get everyone's feedback on the advertisement for our new soft drink. Please take a look at the preliminary design by the marketing team.
What do you think? I'd like your honest opinion.

Naomi I like the overall concept. It's very dynamic and eye-catching. It fits with our brand image.

Dean The target for the new product is teenagers and people in their 20s. Keeping that in mind, **what's your view of the color scheme?**

Naomi Hmm... to be honest, the background colors seem a little plain. Perhaps white would make a stronger contrast.

Dean **I think you're right about that.** There's a lot of gray. I'll mention that to the designer. Any other comments?

Naomi I would also make the text a little bigger. It should be easy to read at a glance.

EXERCISE 2 Fill in the blanks and read the dialogue.
空欄を埋めて、ダイアログを読みましょう!

Dean Today, I'd like to get everyone's feedback on the advertisement for our new soft drink. Please ____ _ ____ at the preliminary design by the marketing team. What do you think? I'd like your honest opinion.

Naomi I like the _____. It's very dynamic and eye-catching. It fits with our brand image.

Dean The target for the new product is teenagers and _____ 20s. Keeping that in mind, what's your view of the color scheme?

Naomi Hmm... to be honest, the background colors ____ _ ____ plain. Perhaps white would make a stronger contrast.

Dean I think you're right about that. There's ____ _ ____ gray. I'll mention that to the designer. Any other comments?

Naomi I would also make the text a little bigger. ____ _ ____ easy to read at a glance.

FOLLOW UP QUESTIONS | 関連情報

Question 1

» What is the company going to do?

Answer 1

- a. Launch a new product
- b. Conduct a survey of teenagers
- c. Change its brand image
- d. Hire a marketing agency

Question 2

» What change does Naomi suggest?

Answer 2

- a. Adding more text to the ad
- b. Making the concept more dynamic
- c. Using white in the background
- d. Showing a bigger image of the product

EXERCISE 3

Practice speaking using the following scenarios.
それぞれの状況に沿って、スピーキングを練習しましょう!

Talk 1

You are thinking about applying for a job at another company.
Ask your friend Nicola for her opinion.

Talk 2

You are planning to have dinner with a client at Luigi's Restaurant.
You are not sure if it is good for a business dinner.
Ask for your colleague Tim's view.

Talk 3

Your manager says that she wants to buy new accounting software.
You think that the new software will be easier to use.
Tell her that you agree with her and explain why.

WORDS & PHRASES | 単・熟語表現の紹介

» feedback / フィードバック、意見 » preliminary / 最初の、予備的な » plain / 平凡な » eye-catching / 人目を引く
» fit with ~ / ~に合う » keep ~ in mind / ~に留意する » color scheme / 色彩設計 » at a glance / 一見しただけで

HOMEWORK

Writing 1

You want to buy a car, but you do not have enough money.
You are thinking about borrowing money from the bank to buy it.
Write an e-mail to your friend, Barry, explaining your idea. Ask for his opinion.

Writing 2

You are thinking about going to a seminar on negotiating.
You are not sure how useful it will be.
Your friend, Courtney, took the seminar last year.
Write an e-mail asking for her view about it.